



ARNULFO J. CASTILLO III

Graphic Design | Web Design | Branding

An art lover active in the D.C. metro area art scene. Adept at creating the visual elements that give life to marketing campaigns and at capturing the “brand personality” of each client through design; connecting the dots between business goals; and brand imagery.

CONTACT

11825 Cornwell Drive, Manassas, VA 20112
540.222.2268
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DesignShinobi.com

SKILLS

Layout, Proposal Design, Proposal Writing, Project Management, Logo Design, Branding, Editorial Design, Graphic Design, Printing Process, Web Design, WordPress, Troubleshooting, PHP, CSS, CSS3, HTML, HTML5, Web Site Production, Microsoft Office, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Acrobat, Adobe Dreamweaver, Microsoft Office, Microsoft Powerpoint, Microsoft Word

RECOGNITIONS

- INSIDENOVA 2018 Best in Prince William County Graphic Artist
- INSIDENOVA 2019 Best in PWC Graphic Artist Nominee
- INSIDENOVA 2020 Best in PWC Graphic Artist Nominee
- Multiple Communicator award winner
- Multiple MarCom award winner
- Multiple American Graphic Design award winner
- Multiple Hermes award winner

EDUCATION

BFA of Graphic Design

Gibbs College, Vienna, VA
October 2004 - December 2006

GPA: 3.86

WORK EXPERIENCE

Graphic/Web Designer

Consultant, Manassas, VA

April 2020 - Present

- Design and layout
- Web/Wordpress design and development
- Project management
- Estimates and proposals
- Client relations
- Manage vendor relations
- Business development

Sr. Graphic Designer

Imagine, Manassas, VA

August 2010 - March 2020

- Layout design for print, web, and digital
- Direct and manage design and development teams
- Project management
- Estimates and proposals
- Client relations
- Manage vendor relations
- Business development
- Prep website layouts for development
- Web programming/ troubleshooting
- Wordpress design and development
- Design branding elements and marketing collateral

Graphic Designer

Shelley Impressions, Stafford, VA

August 2008 - August 2010

- Designed print collateral to include; business cards, proposals, brochures, etc.
- Oversaw production work; binding books, cutting/padding paper

Graphic Designer

BizHelper, Reston, VA

May 2007 - September 2007

- Design website layouts
- Prep website layouts for developers
- Design promotional materials
- Preliminary website coding and troubleshooting

Teaching Assistant

Gibbs College, Vienna, VA

April 2006 - April 2007

- Entrusted with tutoring and assisting students with software and projects
- Substituted for instructors as needed and mentor students
- Assisted instructors with students who needed in class help with assignments

References available upon request